



For Immediate Release

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Matt Schick to Co-host “Unsportsmanlike Conduct” with Mike’l Severe Schick Moves to Afternoon Program to Fill Post of Kevin Kugler

Omaha, NE – Jul 2 – 1620AM The ZONE’s morning show host Matt Schick is assuming a new position with the station and will join the afternoon drive weekday program “Unsportsmanlike Conduct.” Sports talk heavy weight Kevin Kugler, who has hosted the show for the past decade, is leaving the post to join BTN – the cable Big 10 Television Network to take on the role of play-by-play host.

Operations Manager Neil Nelkin made the announcement stating that Schick is ready to fill the slot vacated by Kugler. “We put Matt on as anchor for our morning program “Schick and Nick” and the program delivered tremendous results. The audience really responds to Matt and there is enormous appeal with his style and his sports knowledge,” said Nelkin.

A graduate of the University of Colorado-Boulder, Schick worked as a sportscaster at 950 AM “The Fan” in Denver before joining NTV-ABC in Kearney as a sports anchor where he also co-hosted a sports radio talk show on Kearney’s ESPN Radio. In 2005, Schick was tapped to join the sports team at KETV-Omaha where he worked at KETV for five years, reporting on Nebraska football and putting his humorous spin on sports. He began hosting the “Schick and Nick Show” on 1620AM The ZONE in August of 2009. During his first year on the sports giant, Schick anchored the inaugural “Hardbat Classic” and continues to do freelance television work.

Schick will join Mike’l Severe who has co-hosted the program Unsportsmanlike Conduct for the past decade. A seasoned radio and television broadcaster, Severe is excited about the Schick addition to the team, “Matt is a really solid sportscaster with smarts for all things important to Nebraska sports fans – he has a pulse on what the fans want to hear. I think we are going to have a lot of fun and have a great show for the listeners,” said Severe.

“I am really looking forward to being on the Unsportsmanlike Conduct show because the brand is bigger than life. It is a solid program that attracts a vast audience of listeners from around the region and it has the capability of generating big name guests. Also, having Kugler maintain a presence on the show as a national correspondent while working at BTN will provide a lot of depth and interest to the program as we cover the major sporting events from around the globe,” explained Schick.

The talent shifts on 1620AM The ZONE are expected to take place this summer. Station leadership expects to announce a replacement program for “Schick and Nick” within the next several days.

About NRG Media

NRG Media is dedicated to providing *Great Local Radio* and is committed to being an active and integral part of the communities in which it serves. In Omaha, NRG Media owns 1620AM The ZONE, The ZONE 2, Q98.5, Power 106-9, The Big O 101.9, The Mighty 1290 KOIL-AM, and La Nueva KMMQ. Led by CEO Mary Quass, **NRG Media** consists of 45 radio stations throughout four states in the Midwest - Iowa, Nebraska, Wisconsin, and Illinois.

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