1	REHM & ROGARI Ralph Rogari (SBN 139422)		
2	Ralph Rogari (SBN 139422) 12121 Wilshire Blvd., Ste. 600 Los Angeles, CA 90025		
3	Tel: (310) 207–0059 Fax: (310) 207-2780		
4	Attorneys for Plaintiff		
5	David Max		
6			
7	SUPERIOR COURT FOR THE STATE OF CALIFORNIA		
8	FOR THE COUNTY OF ORANGE		
9			
10	David Max,	NO: 30-2010-00357210	
11	Plaintiff, vs.	DEMAND TO PRODUCE DOCUMENTS	
12	V3.	BOCOMENTS	
13	Eric Park, Tal Golan. Information Superbrand, Inc., SportsPedia, Inc.,		
14	TravePedia, Inc., Autopedia, Inc. Does 1 through 100, inclusive.	\	
15	Defendants.	\	
16	——————————————————————————————————————	_}	
17	Demanding Party: Plaintiff DAVID MAX Responding Party: Defendant TAL GOLAN Set Number: 1		
18			
19			
20	Bet Number. 1		
21	PI FASE TAKE NOTICE THA	AT Plaintiff DAVID MAX, pursuant to	
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23	California Code of Civil Procedure section 2031.010 et. set. requests that Defendant TAL GOLAN produce for inspection and copying, on June 29, 2010, at 10:00 a.m. at 12121 Wilshire Blvd., Suite 600, Los Angeles, CA, the documents set forth in this notice.		
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DEFINITIONS

When used in this request, the following terms shall mean:

"WRITING" means and refers to writing as defined in section 250 of the Evidence code.

"COMPLAINT" means and refers to the complaint for damages filed by plaintiff David Max.

"CROSS-COMPLAINT" means and refers to the cross-complaint for damages filed by defendants Eric Park, Information Superbrand, Inc., SportsPedia, Inc. and TravelPedia, Inc.

DOCUMENTS OR CATEGORIES OF DOCUMENTS

- All insurance policies, including declaration pages, identified in your response to Form Interrogatory 4.1, or which may cover any damages sustained by plaintiff as alleged in the complaint.
 - 2. Any and all writings relating to any reservation of rights or coverage dispute for any insurance policy identified in your response to Form Interrogatory 4.1.
- Any and all writings responsive to, or identified in your response to Form Interrogatory 12.3.
 - 4. Any and all writings responsive to, or identified in your response to Form Interrogatory 12.4.
- 9 5. Any and all writings responsive to, or identified in your response to Form Interrogatory 12.5.
 - 6. Any and all writings responsive to, or identified in your response to Form Interrogatory 12.6.
- 12 7. Any and all writings responsive to, or relating to any inspection identified in your response to Form Interrogatory 12.7.
 - 8. Any and all writings responsive to, or identified in your response to Form Interrogatory 13.2.
- 15 9. Any and all writings responsive to, or identified in your response to Form Interrogatory 14.2.
- 10. Any and all writings responsive to, or identified in your response to Form Interrogatory 15.1(c).
- 18 11. Any and all writings responsive to, or identified in your response to Form Interrogatory 17.1(d).
- 12. Any and all writings responsive to, or identified in your response to Form Interrogatory 50.1.
- 21 | 13. Any and all writings responsive to, or identified in your response to Special Interrogatory 2.
- 14. Any and all writings responsive to, or identified in your response to Special Interrogatory 5.
- 24 15. Any and all writings responsive to, or identified in your response to Special Interrogatory 8.
- 25 16. Any and all writings responsive to, or identified in your response to Special Interrogatory 11.
 - 17. Any and all writings responsive to, or identified in your response to Special Interrogatory 14.

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Any and all writings responsive to, or identified in your response to 18. 1 Special Interrogatory 17. 2 Any and all writings responsive to, or identified in your response to 19. Special Interrogatory 20. 3 Any and all writings responsive to, or identified in your response to 20. 4 Special Interrogatory 23. 5 Any and all writings responsive to, or identified in your response to 21. Special Interrogatory 26. 6 Any and all writings responsive to, or identified in your response to 7 22. Special Interrogatory 29. 8 23. Any and all writings responsive to, or identified in your response to 9 Special Interrogatory 32. Any and all writings responsive to, or identified in your response to 24. 10 Special Interrogatory 35. 11 Any and all writings responsive to, or identified in your response to 25. Special Interrogatory 38. 12 26. Any and all writings responsive to, or identified in your response to 13 Special Interrogatory 41. 14 Any and all writings responsive to, or identified in your response to 27. Special Interrogatory 44. 15 Any and all writings responsive to, or identified in your response to 28. 16 Special Interrogatory 47. 17 Any and all writings responsive to, or identified in your response to 29. Special Interrogatory 50. 18 30. Any and all writings responsive to, or identified in your response to 19 Special Interrogatory 53. 20 31. Any and all writings responsive to, or identified in your response to Special Interrogatory 56. 21 32. Any and all writings responsive to, or identified in your response to 22 Special Interrogatory 59. 23 33. Any and all writings responsive to, or identified in your response to Special Interrogatory 64. 24 25 34. Any and all writings responsive to, or identified in your response to Special Interrogatory 67. 26 Any and all writings responsive to, or identified in your response to 35. Special Interrogatory 70. 27 36. Any and all writings responsive to, or identified in your response to 28

Special Interrogatory 73. 1 Any and all writings responsive to, or identified in your response to 37. 2 Special Interrogatory 76. 3 Any and all writings responsive to, or identified in your response to 38. Special Interrogatory 79. 4 Any and all writings responsive to, or identified in your response to 39. 5 Special Interrogatory 82. 6 Any and all writings responsive to, or identified in your response to 40. Special Interrogatory 85. 7 Any and all writings responsive to, or identified in your response to 41. 8 Special Interrogatory 82. 9 Any and all writings responsive to, or identified in your response to 42. Special Interrogatory 85. 10 43. Any and all writings responsive to, or identified in your response to 11 Special Interrogatory 88. 12 Any and all writings responsive to, or identified in your response to 44. Special Interrogatory 91. 13 Any and all writings responsive to, or identified in your response to 45. 14 Special Interrogatory 94. 15 46. Any and all writings responsive to, or identified in your response to Special Interrogatory 97. 16 Any and all writings responsive to, or identified in your response to 47. 17 Special Interrogatory 100. 18 48. Any and all writings responsive to, or identified in your response to Special Interrogatory 103. 19 20 49. Any and all writings responsive to, or identified in your response to Special Interrogatory 106. 21 50. Any and all writings responsive to, or identified in your response to 22 Special Interrogatory 109. Any and all writings responsive to, or identified in your response to 51. 23 Special Interrogatory 112. 24 Any and all writings responsive to, or identified in your response to 52. Special Interrogatory 115. 25 53. Any and all writings responsive to, or identified in your response to 26 Special Interrogatory 118. 27 54. Any and all writings responsive to, or identified in your response to

Special Interrogatory 121.

Any and all writings responsive to, or identified in your response to 55. 1 Special Interrogatory 124. 2 Any and all writings responsive to, or identified in your response to 56. Special Interrogatory 127. 3 Any and all writings responsive to, or identified in your response to 57. 4 Special Interrogatory 130. 5 Any and all writings responsive to, or identified in your response to 58. Special Interrogatory 133. 6 7 59. Any and all writings responsive to, or identified in your response to Special Interrogatory 136. 8 60. Any and all writings responsive to, or identified in your response to 9 Special Interrogatory 139. Any and all writings responsive to, or identified in your response to 10 61. Special Interrogatory 142. 11 62. Any and all writings responsive to, or identified in your response to Special Interrogatory 145. 12 Any and all writings responsive to, or identified in your response to 13 63. Special Interrogatory 149. 14 64. Any and all writings responsive to, or identified in your response to Special Interrogatory 152. 15 Any and all minutes of any Board of Director meeting of SPORTSPEDIA, 65. 16 INC. from March 1, 2000 through June 1, 2010. 17 Any and all minutes of any Board of Director meeting of TRAVELPEDIA, 66. INC. from March 1, 2000 through June 1, 2010. 18 Any and all minutes of any Board of Director meeting of 19 67. IINFORMATION SUPERBRAND, INC. from March 1, 2000 through June 1, 2010. 20 68. Any and all minutes of any Board of Director meeting of AUTOPEDIA, 21 INC. from March 1, 2000 through June 1, 2010. 22 69. Any and all WRITINGS reflecting all current domain names owned by Information Superbrand, Inc. 23 Any and all WRITINGS reflecting all trademarks currently owned by 70. 24 Information Superbrand, Inc. 25 71. Any and all WRITINGS reflecting all Information Superbrand, Inc. creditors and amount owed to each. 26 Any and all tax returns of SPORTSPEDIA, INC. from March 1, 2000 27 72. through June 1, 2010. 28

1	73.	73. Any and all tax returns of TRAVELPEDIA, INC. from March 1, 2000 through June 1, 2010.	
2 3	74. Any and all tax returns of IINFORMATION SUPERBRAND, INC. from March 1, 2000 through June 1, 2010.		
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4	75.	Any and all tax returns of AUTOPEDIA, INC. from March 1, 2000 through June 1, 2010.	
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	DAT	TED: May 24, 2010 REHM & ROGARI	
7	DAI	TED: May 24, 2010 REHM & ROGARI	
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10		Ralph Rogari, Attorneys for plaintiff David Max	
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PROOF OF SERVICE BY MAIL

STATE OF CALIFORNIA)
COUNTY OF LOS ANGELES)

I am over the age of 18 and not a party to this action. My business address is 12121 Wilshire Boulevard, Suite 600, Los Angeles, California 90025.

On May 24, 2010, I served the within Plaintiff's Notice to Produce Documents on the interested parties by placing a true copy in a sealed envelope, addressed as follows:

John Dean 2678 Raven Circle Corona. CA 92882

I deposited the envelope with first class postage affixed in the U.S. Mail at Los Angeles, California.

I am readily familiar with the firm's practice of collection and processing correspondence for mailing. Under that practice it would be deposited with the U.S. postal service on that same day with first class postage prepaid at Los Angeles, CA. I am aware that service is presumed invalid if postal cancellation date or postal meter date is more than one day after date of deposit for mailing as stated in this affidavit.

Executed this 24th day of May, 2010 at Los Angeles, California.

I declare under penalty of perjury the foregoing is true and correct under the laws of the State of California.

RALPH ROGARI	